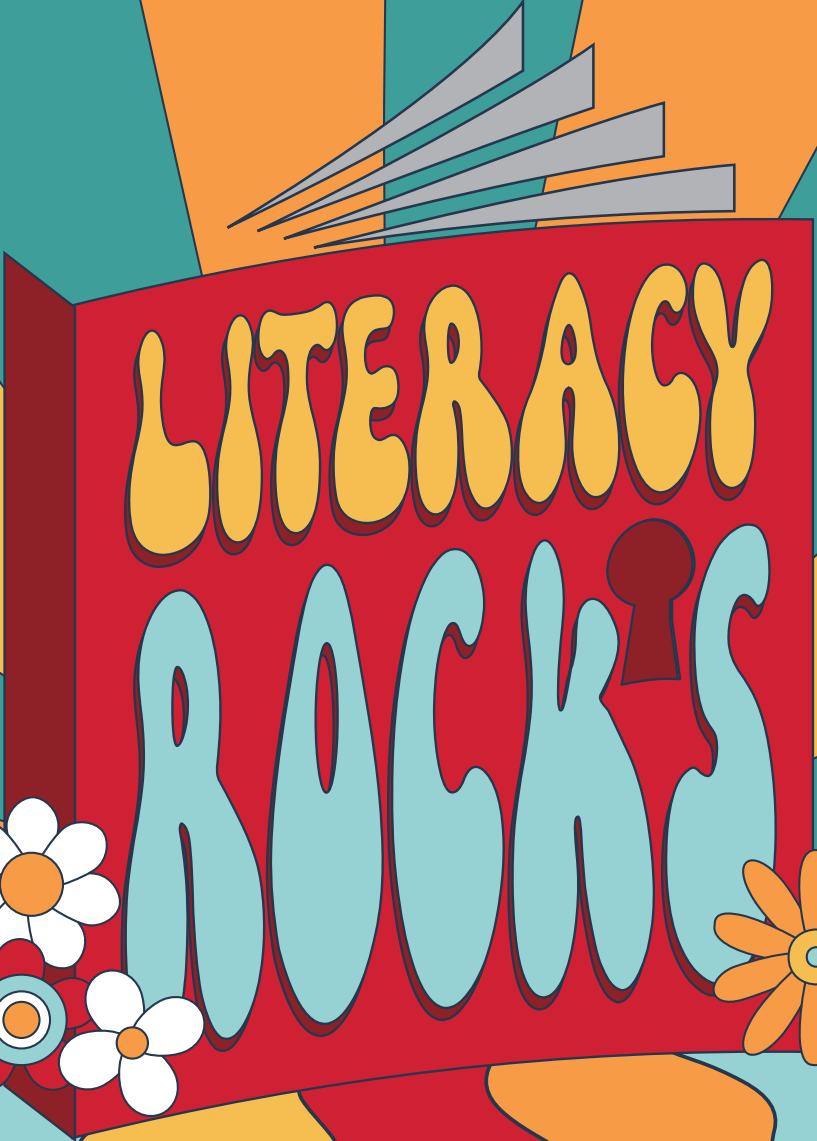




LITERACY
SERVICES

2024-25

ANNUAL REPORT



LITERACY ROCKS

CELEBRATING SIXTY YEARS
OF PEACE, LOVE, & LITERACY



We recognize the tremendous growth Literacy Services of Wisconsin (LSW) has experienced since 1965, when we began with no paid staff and a \$365 budget. In our first decade, between 1965 and 1975, LSW moved three times, ultimately expanding our third location in 1986 to accommodate four paid staff and an annual budget of \$146,000.

In 1991, with visionary leadership, LSW moved once again to a home that the community still associates with us today at 27th and Wells. By the time we relocated our headquarters to Plankinton Avenue in 2010, our annual budget had grown to nearly half a million dollars, yet the need for our services continued to rise.

In 2017, LSW merged with Milwaukee Achiever Literacy Services, and in 2020 with Greater Waukesha Literacy Council, making us the largest direct-service adult literacy provider in the state, with a budget of \$1.25 million and 21 paid staff.

Literacy changes lives. We could not do this transformative work without your support.

Thank you for joining us as we celebrate 60 years of life-changing adult literacy education at Literacy Services of Wisconsin. Since the beginning, our organization has empowered thousands of adults to achieve their goals through reading, writing, numeracy, language learning, and high school equivalency programs.

This year, we not only celebrate our remarkable past, but also look ahead with excitement and pride. Our recent purchase of, and relocation to our new headquarters at 1737 N. Palmer Street marks a bold new chapter in our story. Today, LSW proudly supports 30 dedicated staff members, 18 MATC instructors, one WCTC instructor and nearly 300 volunteer tutors. We also offer programming at nine locations across Milwaukee, Waukesha, and Racine. This permanent home deepens our commitment to access, equity, and community and it positions us to empower even more students for generations to come.

We are thrilled to celebrate this milestone with you. Thank you for being part of our journey and our future.

Your donations have made us stronger for 60 years, improving literacy for adults and strengthening our community.

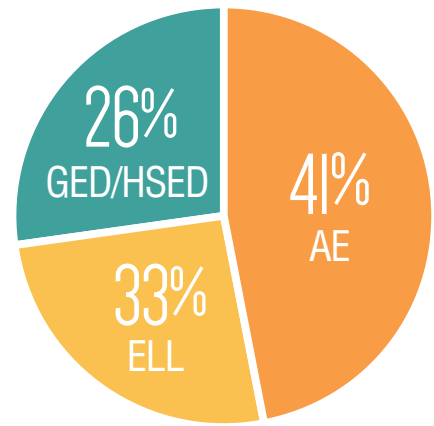


STUDENTS & VOLUNTEERS



Enrollment by Program

- Adult Education (AE)
- GED/HSED
- English Language Learning (ELL)



1,332



Total Students



68,418

Total Student Hours



36,245

Total Virtual Hours



303

GED/HSED Grads

69%



Reached Enrollment
Goal of GED/HSED



73 Countries

Represented in ELL



45%

Students are Parents

303



Total Volunteers



7,866.9

Volunteer Hours



\$286,741

Volunteer Value

BOARD OF DIRECTORS

Officers:

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Christopher M. Habjan Treasurer
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Kerry Leet

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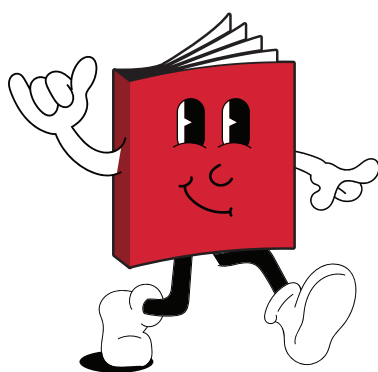
literacyservices.org

FINANCIALS AT A GLANCE

For year-end June 30, 2025.

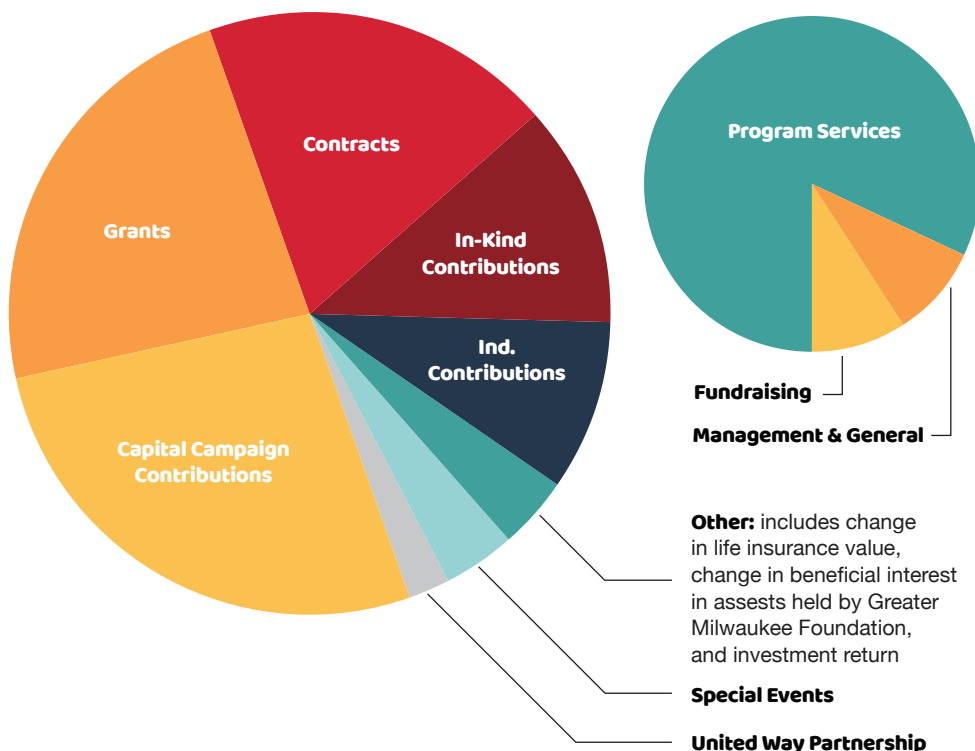
Your support makes student success possible.

Thank you for your enthusiasm, generosity, and dedication to adult education. Please visit literacyservices.org/give/donate for an in-depth look at our audited financial statements. Request a complete donor list by contacting Madison Olig by phone at 414-344-5878 or via email at MOlig@literacyservices.org.



SUPPORT & REVENUE \$3,350,715

EXPENSES \$2,871,511



THANK YOU FOR YOUR SUPPORT!

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